











THE ELF SHELF
 "A CHILDREN'S HOLIDAY STORE"
 by
Holly Beck
 801-773-1973
 email: Hollyfundraising@gmail.com
 web: www.elfshelf.com/Holly.htm



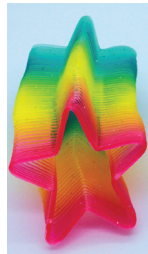
**WHEN IT COMES TO HOLIDAY SHOPS
 OUR PRICES ARE SO GOOD
 WE DARE COMPARE!!!**

We purchase as a National Buying Group, to make sure your children receive the best value for their money.
 Below are just a few comparisons to our competitors.

 <p>Smart Phone Design Eraser THE ELF SHELF® - \$.25 Competition - \$1.00</p>	 <p>Mom, Dad, Grandma, Grandpa & Teacher Pens THE ELF SHELF® - \$.50 Competition \$1.00</p>	 <p>Roses THE ELF SHELF® - \$.50 Competition \$1.00</p>	 <p>Mom, Dad, Grandma & Grandpa Ceramic Mugs THE ELF SHELF® - \$ 2.50 Competition \$4.00</p>
 <p>Pen Gift Set THE ELF SHELF® - \$ 4.00 Competition \$6.00</p>	 <p>Dad & Grandpa Tape Measures - Full Size THE ELF SHELF® - \$ 1.50 Competition \$3.00</p>	 <p>Mom, Grandma, Step Mom, Step Dad, Aunt, Uncle & Teacher Ornaments THE ELF SHELF® - \$ 1.50 Competition \$3.00</p>	 <p>Dad & Grandpa Ornaments THE ELF SHELF® - \$ 2.00 Competition \$4.00</p>
 <p>Slime THE ELF SHELF® - \$.50 Competition \$.75</p>	 <p>Glass Rose THE ELF SHELF® - \$4.00 Competition \$6.50</p>	 <p>Ring in a Rose THE ELF SHELF® - \$5.00 Competition \$8.00</p>	 <p>Mom, Dad, Grandma, Grandpa Soda Coolers THE ELF SHELF® - \$2.00 Competition \$3.00</p>



Mom, Dad, Grandma & Grandpa Glass Photo Frame
THE ELF SHELF® - \$4.00
 Competition \$8.00



Spring Toy
THE ELF SHELF® - \$1.00
 Competition \$1.50



Snowman Centerpiece
THE ELF SHELF® - \$3.00
 Competition \$4.50



Ear Buds
THE ELF SHELF® - \$3.00
 Competition \$4.50

THE ELF SHELF® is more than just quality products at good prices . . .
 We are years of experience and we know what service and support
 you need to make your job easier . . . again, we “Dare Compare” !!!

QUESTION	THE ELF SHELF®	Other
When did you start supplying Holiday Shops?	1989	
Is your program designed to be run as a Service Program or a Fund Raiser?	Service	
Do you import your own products?	YES	
Are your Children's products tested as required by CPSIA ?	YES	
Are the results of your tested products posted on the WEB for us to see?	YES - www.cpsiatests.com	
How much Product Liability Insurance do you protect us with?	\$5,000,000.00	
Do you GUARANTEE the quality and satisfaction of your products?	YES	
Do we have to price individual items?	NO	
The Elf Shelf® items are coded by Price Group.	✓	
The Elf Shelf® Items are also Bar Coded.	✓	
The Elf Shelf® items are also Color Coded for easy grouping on your display table.	✓	
Do you offer a pre-programmed cash register?	YES	
Do you provide our group with Promotional Materials?	YES	
A Step by Step “ How To Manual ” for our Chairperson?	YES	
A Full Color (English or Bilingual) Early Notice Flier for each student?	YES	
A Full Color (English or Bilingual) Has Arrived Flier for each student?	YES	
A Gift Guide Envelope for each student?	YES	
Full Color Advertising Posters to place around the school?	YES	
A Large Full Color Coming Soon Banner for Outdoors?	YES	
A Large Full Color “Is Here” Banner for Outdoors?	YES	
Do you have supplies to help us decorate and run our shop?	YES	
A Large Full Color Banner for the Door of our shop?	YES	
Full Color Table Cloths for our Tables?	YES	
Full Color Price Tents for each Price Group?	YES	
Full Color Poster showing pricing by Color Code?	YES	
Laser Design Tape to help divide price groups?	YES	
Laser Design Self Sealing Gift Bags (not colored paper sacks) for each gift?	YES	
Large Heavy Duty Bags for the students to carry their gifts home in?	YES	
Do you have a “ NO INVENTORY ” program?	YES	

To view our current product line and learn more about **THE ELF SHELF®**, please visit our WEB site:

www.elfshelf.com